

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

1. (Cancelled).
2. (Cancelled).
3. (Cancelled).
4. (Cancelled).
5. (Cancelled).
6. (Cancelled).
7. (Cancelled).
8. (Cancelled).
9. (Cancelled).
10. (Cancelled).
11. (Cancelled).

12. (Currently Amended) A sign comprising:
a three dimensioned element which, defines a signage recipient base element the base element being configured to be secured in a non-removable manner to a wall or floor,
at least one signage donor element having three dimensions;
said base and donor elements being constructed of similar substance, except for at least one difference in appearance or tactile perception;
said base element containing a stencil-like portion, which is configured to support therein signage material from said signage donor element; and
three dimensional signage material, from said donor element, inserted into said stencil-like portion of said base element.

13. (Original) A sign according to claim 12 in which,
said donor element signage material comprises a plurality of sub-parts; and
said stencil-like portion comprises a plurality of separate sub-portions, with each said sub-portion having inserted therein at least one of said plurality of donor element sub-parts.

14. (Original) A sign according to claim 13 in which some of said sub-parts are of different colors.

15. (Original) A sign according to claim 14 in which said recipient base element has a color contrasting from said different colors of said sub-parts.

16. (Original) A sign according to claim 12 in which said one difference is color.

17. (Original) A sign according to claim 12 in which said one difference is texture.

18. (Original) A sign according to claim 12 in which said one difference is in the thickness dimension.

19. (Cancelled).

20. (Previously Presented) A sign according to claim 12 in which said signage indicates evacuation information.

21. (Previously Presented) A sign according to claim 12, in which said signage indicates an exit.

22. (Previously Presented) A sign according to claim 12, in which said signage material is inserted by snap-fit to become integral within said base element.

23. (Previously Presented) A sign according to claim 12, in which said signage indicates emergency instructions.

24. (Previously Presented) A sign according to claim 12, in which the signage material indicates a direction.

25. (Currently Amended) A sign comprising:
a base configured to ~~attach~~ be fixed to in a non-removable manner to a floor or wall;
indicia inlaid into the base and visually distinguishable from the base and made of the same or similar material as the base.

26. (Previously Presented) The sign of claim 25, wherein the base is one or more of the following:

- carpet cove base;
- carpet coving;
- cove base;
- stair riser;
- carpet cove cap;
- wall base;
- cove wall base; and
- resilient flooring material.

27. (Previously Presented) The sign of claim 25, wherein the base is comprised of one or more of the following: thermoset vulcanized rubber, thermoplastic rubber, and thermoplastic vinyl.

28. (Previously Presented) The sign of claim 25, wherein the indicia is shaped to be in the form of one or more of the following: an alphabet letter, a number, and an arrow.

30. (Previously Presented) The sign of claim 25, further comprising a phosphorescent substance located on the indicia.

31. (Previously Presented) The sign of claim 25, further comprising glitter particles located on the indicia.

32. (Previously Presented) The sign of claim 25, further comprising a photoluminescent substance located on the indicia.